



Kids and alcohol don't mix.

Vol. 2

WHAT YOU DON'T "NO" CAN HURT YOU

**It's Game Time!
Facts About
The Dangers of
Underage Drinking**

**An "Action
Against
Alcohol"
Pledge**

A Public Service in
Association With

NICKELODEON

THE CENTURY COUNCIL

Fighting drunk driving and underage drinking

POP QUIZ

At your age, how much alcohol is too much?

The answer is simple: If you are under the legal drinking age, any amount of alcohol is too much.

Don't believe it? Ask your parents. Listen to their advice. They can help you learn why you should not drink alcohol.

There's a reason underage drinking is against the law—it's dangerous. And there are many reasons why it's dangerous for young people, which you'll discover in these pages. In fact, too much alcohol can be downright life-threatening. The danger is not just to you but also to people around you.

If you know how to ask, listen, and learn, then you know how to stay safe. Alcohol can be one of the biggest risks to people your age. It is also one of the easiest risks to avoid.

These pages will tell you the hard truth about alcohol, and they'll get you to think about it. **Ask. Listen. Learn.** That's A.L.L. you have to do.



The Reflection of a Positive Choice

What if you could look in the mirror and see your future? That's what this girl is doing. She's actually seeing the consequences of two possible choices: one with alcohol, the other alcohol-free. Which is which?





Certain choices are clear. Some chances are just not worth taking. Bad choices increase your chances of suffering bad consequences. Before you look in your own mirror, remember the three Cs: choices, chances, consequences.



A Win-Win-Win-Win Situation

Awards are usually given for something you have done. However, these awards are given for something you have not done (and will not do)—drink alcohol underage. By going through this booklet, you'll learn about the dangers of underage drinking, and you'll realize that you

don't need awards to avoid alcohol. Still, you deserve an award anyway! Each time you complete an activity, fill in your name and check off the appropriate blank box below, then present the page to your parents to trade in for a great award.

 <p>AWARD #1 For playing "Get Your Game On," this Certificate hereby awards</p> <p>the following: One (1) dinner of your choice (including dessert)</p> <p>Expiration date: Never</p> <input type="checkbox"/>	 <p>AWARD #2 For memorizing at least five of the "10 Ways Out," this Certificate hereby awards</p> <p>the following: One (1) bedtime extension of 15 minutes</p> <p>Bonus: For creating three lines of your own, add 15 additional minutes to the bedtime extension</p> <p>Expiration date: Never</p> <input type="checkbox"/>
 <p>AWARD #3 For discussing "You Are What You Drink," this Certificate hereby awards</p> <p>the following: One (1) new book of your choice</p> <p>Expiration date: Never</p> <input type="checkbox"/>	 <p>AWARD #4 For signing the "Action Against Alcohol Agreement," this Certificate hereby awards</p> <p>the following: One (1) weekend breakfast of your choice in bed</p> <p>Expiration date: Never</p> <input type="checkbox"/>

10 WAYS OUT

People your age sometimes feel it's hard to say no to alcohol—even to a best friend. If anyone offers you a drink, be prepared with an answer to refuse it. That way you won't feel pressured to think one up on the spot. Below are ten possible ways to say no. Some are straightforward, while others are more creative than "That's not allowed." Try to remember them all—and make up three of your own, too. **By the way, all of these responses were made up by kids like you!**



- 1 "I'm not a drinker, I'm a thinker!"
- 2 "I'm way too cool for that stuff!"
- 3 "No thanks, I'm allergic to alcohol."
- 4 "I would like to live the rest of my 90 years, thank you."
- 5 "Sorry, I need all my brain cells."
- 6 "Thanks, but I'm on an alcohol-free diet."
- 7 "I don't drink on days that end in 'Y.'"
- 8 "Ah...to drink or not to drink, that is the question...I'll take NOT."
- 9 "I'm not a follower. I'm a leader, and I'm saying no!"
- 10 "I'm smarter than I look."

Your lines:

1. _____
2. _____
3. _____

Now that you've come up with your clever lines, send them in for a chance to see them on nick.com!

To submit your lines, visit www.asklistenlearn.com. Click on "How to Ask Listen Learn." Then click on "10 Ways Out."

Get Your *Game On*

You know you're smart—now it's time to let it show. It's recommended to play this game with three or more people. One person—the answer master—will need to check the answers (see page 4). To win, you simply need to know the truth about alcohol. Each player needs a coin and a different token: a button, a paper clip, a pen cap.

HOW TO PLAY:

1. All players place their tokens on START. 2. Players take turns flipping the coin. Move forward one space for heads, two spaces for tails. 3. If you land on a T/F square, answer the statement TRUE or FALSE. If you land on a multiple choice square, choose one answer. If correct, flip again. If incorrect, next player flips. 4. If a player lands on a square that someone else has already answered correctly, that player should advance to the next "new" square. (Otherwise it's too easy to remember the answer!) 5. If you land on an action square, such as LOSE A TURN, do what it says. 6. Here's a twist: The first player to reach the FINISH hasn't won yet! That player must answer one more T/F statement or multiple choice question that the other players choose. If possible, it should be one that nobody else has landed on. If that player answers correctly, he/she wins. If not, it's the next player's turn, and the player at FINISH must wait for his/her next turn in order to answer correctly and win.

Start

1. Alcohol affects how much of your brain? (a) all (b) half (c) one-third

2. **TF** Alcohol can affect your judgment and can result in your bad decisions.

3. **TF** Alcohol can give you a headache but will never make you throw up.

4. **SKIP AHEAD TWO SPACES.**

5. **TF** Alcohol can cause you to become dehydrated.

6. **LOSE A TURN.**

7. **TF** Drinking alcohol can help you get better grades.

8. **TF** Drinking alcohol under age 21 is illegal and dangerous.

9. **SEND ANOTHER PLAYER BACK ONE SPACE.**

10. **TF** Alcohol can cause you to have to go to the bathroom over and over in an unhealthy way.

11. **TF** It is legal to drink alcohol once you turn 16.

12. **MOVE BACK ONE SPACE.**

13. **TF** Alcohol can help you be a better athlete.

14. **TF** Alcohol can make you clumsy.

15. **SKIP AHEAD ONE SPACE.**

16. In the U.S., which causes the most deaths each year? (a) shark attacks (b) getting struck by lightning (c) drinking too much alcohol

17. **TF** Alcohol can make you forget basic facts, such as your address.

18. **FLIP AGAIN.**

19. **TF** Some alcoholic drinks contain more alcohol than others.

20. **TF** All of these are types of alcohol except which? (a) beer (b) seltzer (c) wine (d) rum

21. **MOVE BACK TWO SPACES.**

22. **TF** Alcohol can lead to a number of diseases.

23. **TF** There is never a right time to drink alcohol when you are underage.

24. Which body parts does alcohol affect? (a) lungs (b) heart (c) both and more

25. **SEND ANOTHER PLAYER BACK TWO SPACES.**

26. **TF** If someone pressures you to drink, it's okay to say no.

27. **FINISH**

DEAD END

Report Card

MAIL

SKATE CITY

MOVIE

BIG BURGER

GAMES

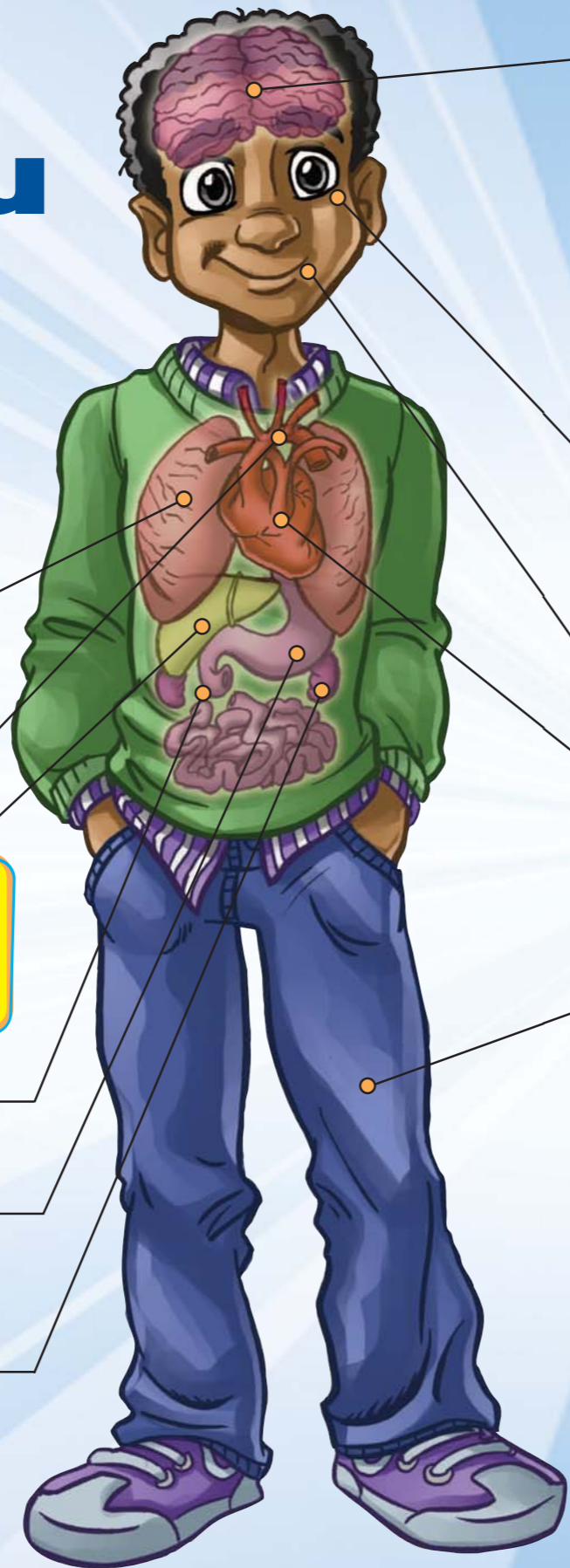
SOLUTION:

1. (a) all. It can affect almost all other body parts, too. 2. True. 3. False. Alcohol can make you vomit, and if you vomit too hard, it can tear your esophagus. 4. True. It can cause you to go to the bathroom over and over, which can cause dehydration, meaning your body's fluids are reduced to an unhealthy level. 5. True. A slower reaction time could make it harder to kick a soccer ball or hit a baseball. 6. False. Alcohol can affect your thinking, which interferes with your ability to focus and concentrate. That makes it harder to study—and remember. 7. True. 8. True. 9. True. 10. True. (See answer to #5.) 11. True. In the U.S., the legal drinking age is 21. 12. False. Alcohol affects all parts of your body, making you uncoordinated and tired. If anything, it will make you a worse athlete. 13. True. (See answer to #14.) 14. (b) drinking too much alcohol. 15. True. In fact, any amount of alcohol is too much if you are underage. 16. (c) both and more. 17. True. 18. True. 19. True. 20. True. 21. (b) seltzer. 22. True. Alcohol can lead to liver disease, heart disease, and more. 23. True. 24. True. 25. (c) both and more. 26. True. 27. True.

You Are What You Drink

You've probably heard the expression "You are what you eat." People may not talk about it as much, but you are what you drink, too. Drink healthy liquids and you'll feel good. Drink the wrong stuff like alcohol and you'll feel bad—in many ways. When you drink alcohol, it affects almost every part of your body. This is especially important when we're talking about kids' bodies.

Look at this illustration and you will see what we're talking about. Not all these things happen to everyone, but you can't be sure which ones will happen to you.



Lungs Large amounts of alcohol can make it hard for you to breathe. You can pass out. If you throw up, you may not be able to breathe easily and you might choke.

Blood Alcohol can affect your blood's ability to clot. That means if you are cut, it will be harder to stop bleeding and form a scab. Your white blood cells—the ones that fight germs—may not work as well, so you may get sick.

Liver Alcohol can cause fat to build up in your liver. That becomes scar tissue, which can lead to a liver disease that can eventually kill you.

Small Intestines/Pancreas Alcohol can damage the lining of your intestines. Your pancreas can become irritated.

Stomach Alcohol can irritate your stomach and make it produce too much acid. More acid in your stomach can cause you to throw up or feel sick later.

Kidneys Alcohol can make you go to the bathroom over and over and over. You become dehydrated, meaning you don't have enough water in your body. Without enough water, your kidneys could stop working.

Brain Drinking alcohol might depress you and affect the brain cells that help you think and move normally. This could make you do all sorts of things that you wouldn't normally do.

You might not be able to remember your address. You might start crying just because someone looks at you, or for no reason at all. You might get a fierce headache that seems to last forever. You might have a hard time concentrating on what people are saying. You might become so dizzy that you are unable to do such basic things as tie your shoes or unlock a door. You might call your best friend ugly in front of everyone. You might pick a fight with someone much bigger than you. You might commit a crime like stealing or vandalizing. You might run across a highway or do something else that's dangerous.

Eyes Alcohol can make it hard to stay awake, but then it also disturbs your sleep. When you wake up, you will still be tired, and maybe grouchy, as well.

Mouth Alcohol can make you mumble your words. You may speak too loudly. You may say rude things that offend people. You may say things you'd never say if you hadn't drunk alcohol. Your breath may stink.

Heart Alcohol can stress your heart. You may have an irregular heartbeat, high blood pressure, a stroke, even heart failure.

Legs Alcohol makes you clumsy. You can't walk straight and you trip, even over nothing.

You can learn more important and fun information by using these red reveal glasses and logging onto www.asklistenlearn.com. Click on "You Are What You Drink."

What You Don't "No" Can Hurt You

In case you don't already know it, it's safe (and smart, and healthy) to turn down alcohol—but you still might be nervous about doing it. One way to make it easier is to pretend you're saying no to something you're not nervous about. In other words, if someone asks if you want a drink, treat it as though you heard something where "no" comes naturally.

You hear:

"Want a drink?"

But you **pretend** to hear (select any that work for you):

"Want to see my shoelace collection?"

"Want to eat this bowl of bugs?"

"Want to go to school naked?"

"Want to change your name to 'Mayonnaise'?"

"Want to sleep outside when it's below zero?"

"Want to clean my eyebrow hairs one by one?"

"Want to give a pig a piggyback ride?"

"Want to brush your teeth with mud?"

"Want to trade your computer for this old pillowcase?"

"Want to pick your nose and get caught doing it?"

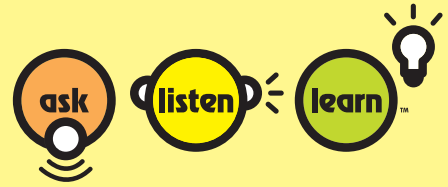
"Want to harm your body, get depressed, throw up, and break the law all at once?"

You won't have any trouble saying no to any of those.



The Action Against Alcohol Agreement

PRIVATE AND CONFIDENTIAL



By signing this Action Against Alcohol Agreement, I, _____ (print name of young person), and I/we, _____ (print name[s] of parent[s]), agree to the following:

FOR KIDS

- 1 I WILL ASK YOU ANY QUESTIONS I HAVE ABOUT ALCOHOL—ANYTIME, ANYWHERE.
- 2 I WON'T LET THE FACT THAT YOU (OR I) MAY BE EMBARRASSED OR UNCOMFORTABLE STOP ME FROM TALKING WITH YOU ABOUT ALCOHOL.
- 3 I WON'T WORRY THAT YOU'LL THINK I WANT TO DRINK ALCOHOL JUST BECAUSE I ASK YOU ABOUT IT.
- 4 I WON'T WORRY ABOUT LOOKING STUPID, EVEN IF OTHER KIDS ALREADY KNOW THE ANSWER OR IF I'VE ASKED YOU THE SAME QUESTION BEFORE.
- 5 I WILL UNDERSTAND IF YOU CAN'T TALK OR ARE NOT ABLE TO ANSWER MY QUESTION AT THE TIME I ASK, AND I WILL BE WILLING TO WAIT.
- 6 I WON'T SAY YOU ARE TOO OLD TO UNDERSTAND.
- 7 I WILL BE HONEST AND EXPECT YOU TO BE HONEST IN RETURN.
- 8 I WILL RESPECT YOUR IDEAS AND FEELINGS.
- 9 I WILL RESPECT YOU.
- 10 I WILL THINK BEFORE I ACT.

SIGNED: _____

DATED: _____

FOR ADULTS

- 1 I WILL ANSWER ALL YOUR QUESTIONS ABOUT ALCOHOL THE BEST I CAN, AND WITHOUT ANY LECTURING.
- 2 I WON'T LET MY EMBARRASSMENT, OR YOURS, STOP ME FROM TALKING WITH YOU ABOUT ALCOHOL.
- 3 I WON'T ASSUME THAT YOU WANT TO DRINK ALCOHOL JUST BECAUSE YOU ASK ABOUT IT.
- 4 I WILL NEVER THINK YOU ARE SILLY OR STUPID BECAUSE OF ANY QUESTIONS YOU ASK. I KNOW THAT TRYING TO UNDERSTAND ALCOHOL IS A SIGN THAT YOU ARE SMART—NOT DUMB.
- 5 I WILL KEEP MY WORD THAT IF I CAN'T TALK OR ANSWER YOUR QUESTION AT THE TIME YOU ASK, I WILL LET YOU KNOW WHEN I CAN TALK, AND I'LL GIVE YOU AN ANSWER THEN.
- 6 I WON'T SAY YOU ARE TOO YOUNG TO UNDERSTAND.
- 7 I WILL BE HONEST AND EXPECT YOU TO BE HONEST IN RETURN.
- 8 I WILL RESPECT YOUR IDEAS AND FEELINGS.
- 9 I WILL RESPECT YOU.
- 10 I WILL TRUST THAT YOU WILL THINK BEFORE YOU ACT.

SIGNED: _____

DATED: _____

THE CENTURY COUNCIL would like to thank: American Academy of Family Physicians • American School Counselor Association • Eastern Michigan University • National Association of Secondary School Principals • National Latino Children's Institute • National Middle School Association • Superintendent of Schools (Kennebunk, Maine) • United States Substance Abuse and Mental Health Services Administration for providing scientific input and information for use in creating this program.

©2005 Viacom International Inc. All Rights Reserved. Nickelodeon and all related titles, logos and characters are trademarks of Viacom International Inc. Ask Listen Learn is published by Nickelodeon Custom Publishing. Reproduction in whole or in part of any material in this publication without the written permission of The Century Council and Nickelodeon is expressly prohibited. Custom publishing inquiries to Noelle.Wojciehowski@nick.com.

www.asklistenlearn.com. Click on "You Are What You Drink."